



**How TAP's social
thanking platform
improves teacher
wellbeing**

Thank And Praise Ltd

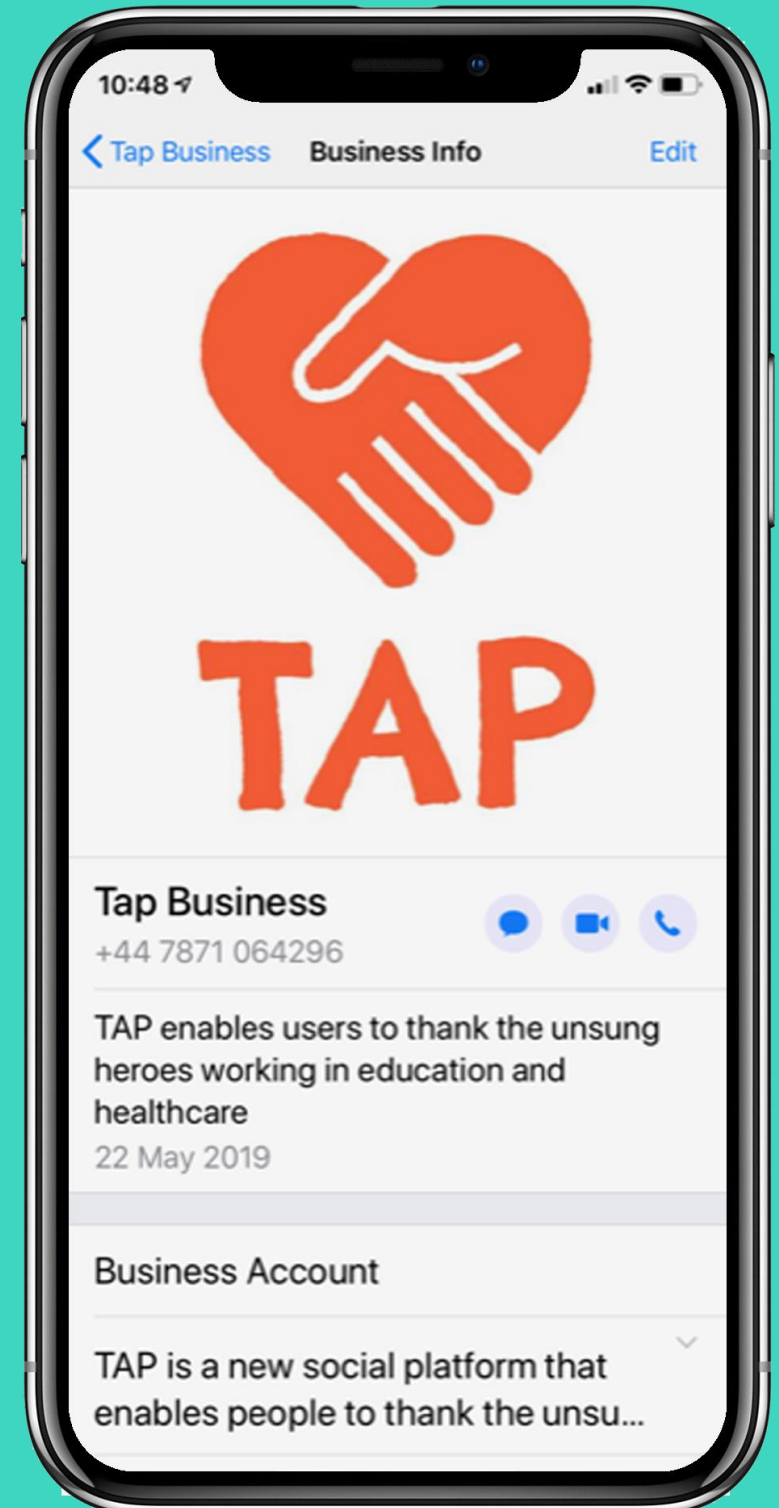
TAP

- What's TAP?
- How does it work?
- What are the benefits to schools?
- Next steps

Thank And Praise Ltd

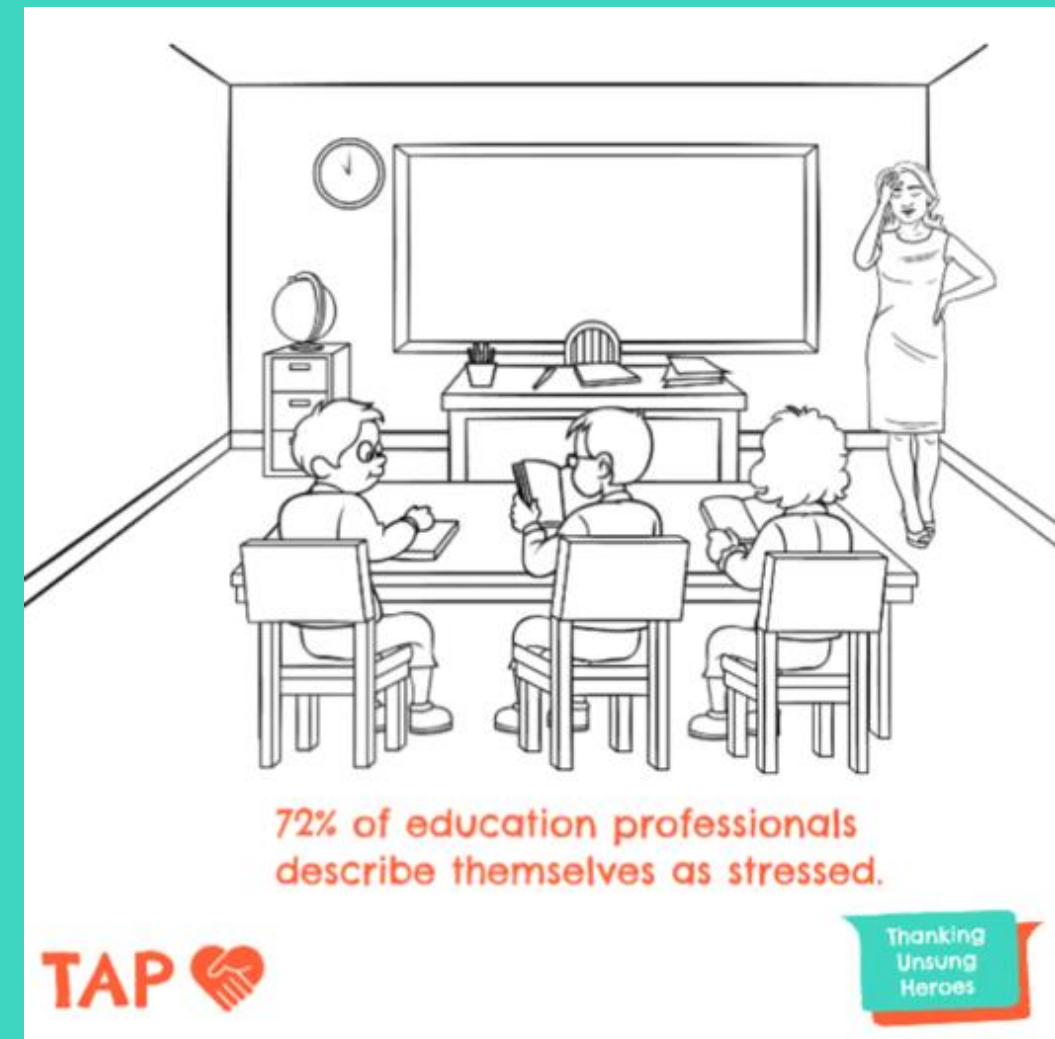
What's TAP?

- TAP ([Thank And Praise](#)) is a social thanking platform which enables parents and carers to show their appreciation to teachers
- Every message of thanks sent is checked to ensure only positive messages are shared
- The platform is designed to enhance the mental wellbeing of teachers and increase parental engagement
- There are no set up costs for schools nor any implementation processes



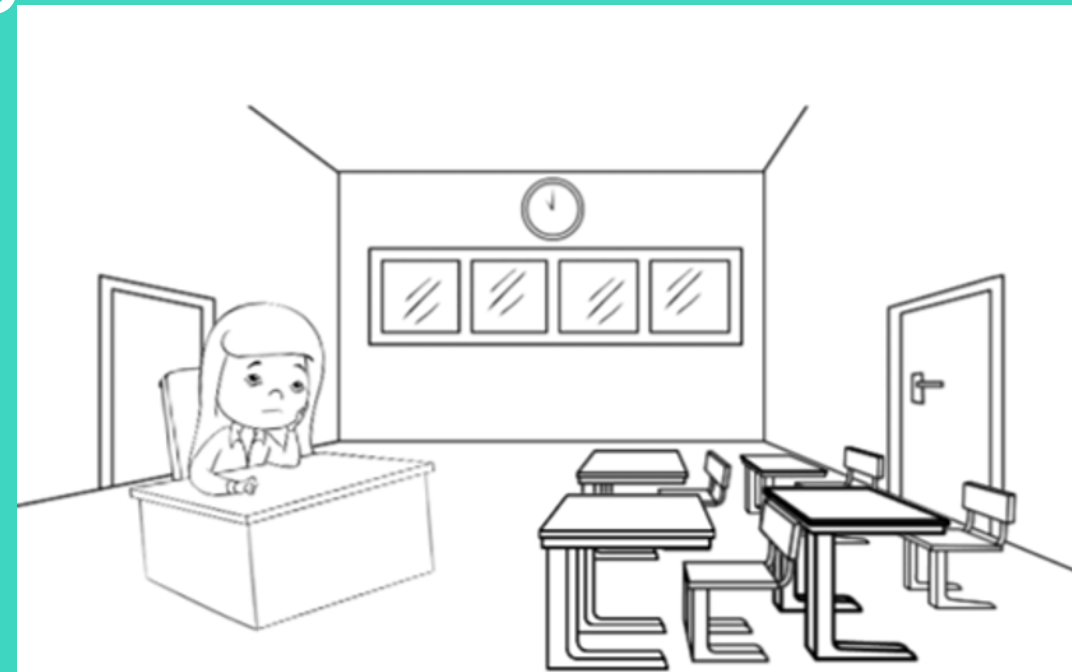
What issues are we addressing?

- 72% of educational professionals describe themselves as stressed, 57% have considered leaving the profession in the last two years
- Source: Teacher Wellbeing Index 2019



What issues are we addressing?

- 65% of staff leaving the profession, stated that it was because they did not feel valued
- Source: Teacher Wellbeing Index 2019



65% of staff do not feel valued

What issues are we addressing?

- **1 in 4** schools lack basic teaching resources and £136 is spent on classroom materials per year by teachers
- **Source: BESA 2020**



1 in 4 schools lack basic teaching resources and £136 is spent on classroom materials per year by teachers.

What are the benefits of TAP's platform?

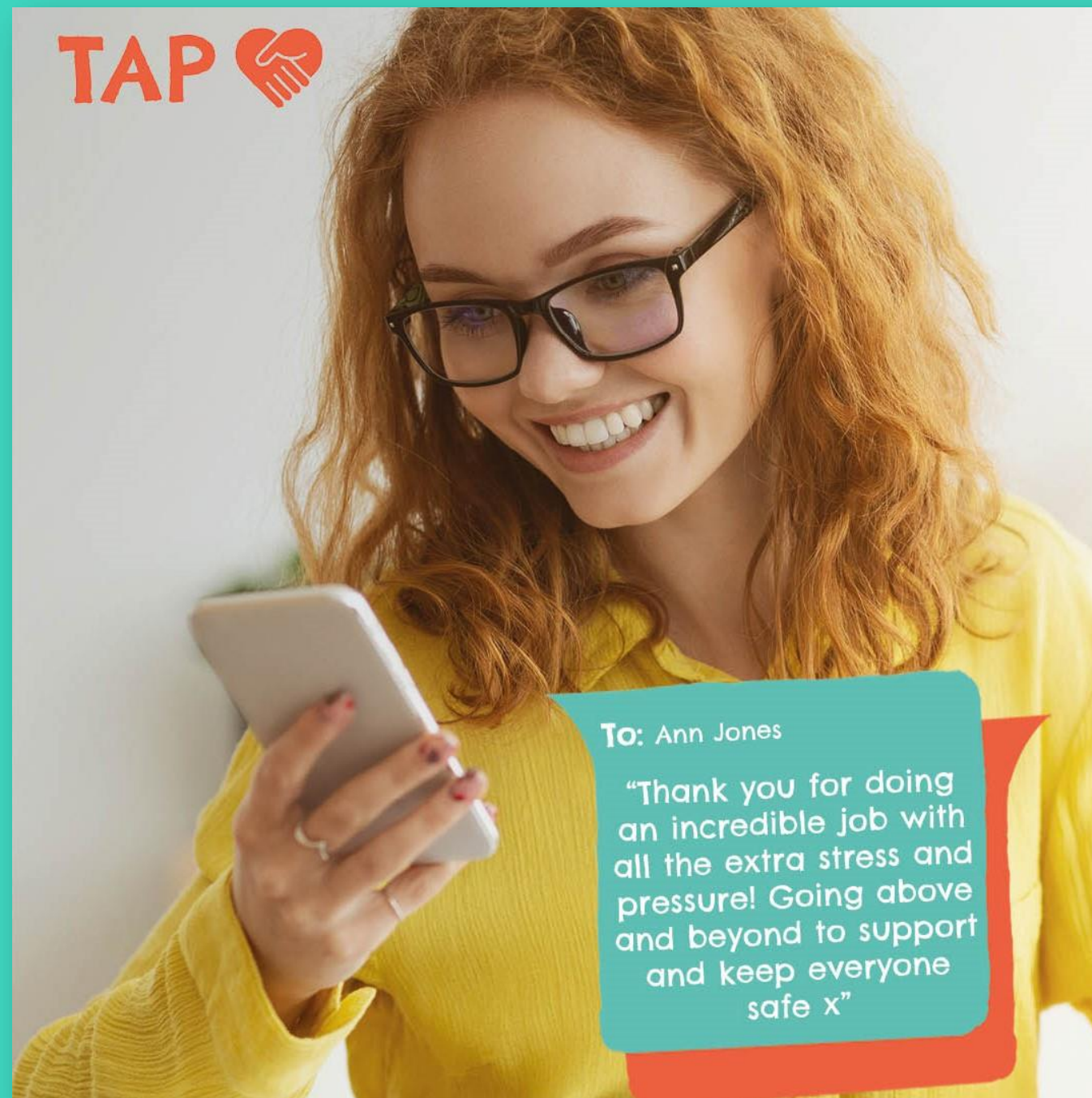
TAP enables parents and carers (and staff) to:

- **Thank** a teacher privately (via a secure GDPR-compliant messaging platform)
- **Praise** a school publicly (via a bespoke Digital Thanking Wall)
- **Raise** funds for a school (via a donation platform and match funded by corporate partners)



What are the benefits to teachers?

Thank a member of school staff privately



What are the benefits to the school?

Praise a school publicly

Exmouth Community College Thanking Wall



To: All Staff

All of the staff for engaging in a positive way towards our children. even when under immense pressure and anxiety themselves. We (parents and young people) have benefited from the positive mental health messages given out either in college or via emails. Thank you. - [Chrissie Mulindabigwi](#)

To: All Staff

I'd like to extend my enormous gratitude to all the staff at Exmouth Community College. My kids have just managed an entire (uninterrupted) term at school, which under current circumstances is no mean feat, and without all the extra efforts of staff would not have been able to happen. Thank you all, and I hope you can all find a little time to switch off and catch your breath over the holiday. Merry Christmas. - [Jen Mills](#)

To: Exmouth Community College

Appreciate all the extra and hard work that all the staff are doing to keep the young people educated, engaged and safe. Also all the email communication. It doesn't go unnoticed, so thank you. - [Chrissie Mulindabigwi](#)

What are the benefits to PTAs?

Raise matched funds for a school



Like other donation platforms, with GiveTAP you can donate simply and securely and register for Gift Aid. However, unlike all other donations platform your donation is **matched** by one of TAP's corporate partners. So instead of your chosen charity receiving slightly less than the amount donated they will receive as much as **DOUBLE the amount you donate**. TAP's corporate partners are all suppliers to the education, social care and healthcare sectors and are keen to support the key workers and organisation you are thanking.

Summary of benefits to schools

- School staff appreciate being thanked for the amazing work they do
- Headteachers benefit from the improved wellbeing of their staff and the positivity that feeling appreciated brings
- When staff feel appreciated, job satisfaction and retention levels are also increased
- Parents and carers feel more engaged with their children's school and actively seek opportunities to thank school staff
- TAP is a useful supplementary tool to evaluate parental perceptions of schools as part of OFSTED inspections
- Schools/PTAs can raise funds from parents and carers

What do TAP schools say?

“I am thrilled with the opportunities TAP provides to support my teachers’ wellbeing. A ‘thank-you’ every so often makes a huge difference to someone’s day and how they feel. Happy, positive teachers create an environment where our children can flourish. My staff also support the donation platform as they ultimately benefit from the additional income to invest in teaching resources. Everyone’s a winner.”

Primary School Headteacher

“Having recently joined the college, I can honestly say that my colleagues are doing an incredible job, especially during these challenging times. They are 100% committed to providing the best possible care and education for our students and TAP’s thanking platform provides a wonderful way for our students’ parents and carers to show their appreciation.”

Secondary School Headteacher

What do TAP schools say?

“Praise is so important and provides the kind of positive experience or uplift that can increase someone’s self-confidence and self-esteem. TAP provides us with the opportunity for our staff to express their appreciation of each other, making you feel you are a valued member of the team and in turn creating a positive environment to work in. Every school should use TAP to support staff member’s mental health and wellbeing.”

Teacher

“To receive an unexpected message of thanks from a parent really does generate a huge smile, and in this current world of negativity it shows that there is nothing better for your mental health than reading a kind word of thank or praise.”

Teaching Assistant

TAP Schools



**Eyres Monsell
Primary School**



HONITON
Community College



PEMBERLEY
ACADEMY




Cranbrook Education Campus
Grow • Thrive • Achieve



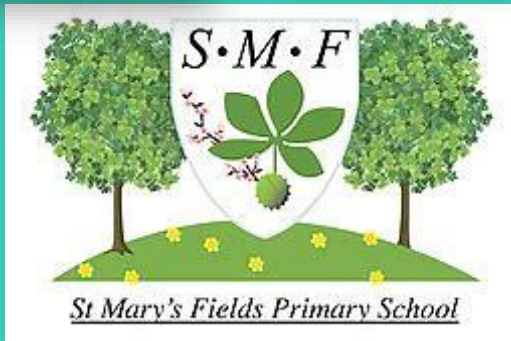
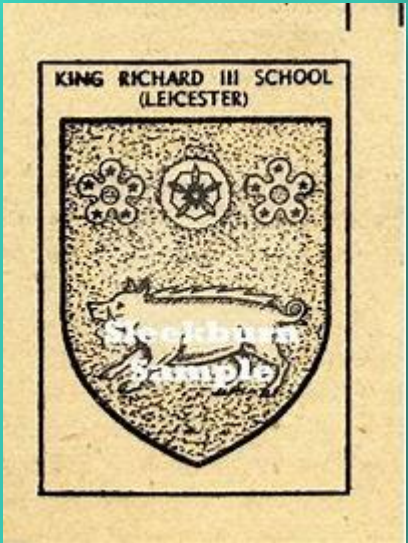
**CHERTSEY
HIGH SCHOOL**



ittleLearners
BE INSPIRED



AAESS
Circa 1979
AL AIN ENGLISH SPEAKING SCHOOL



S.M.F
St Mary's Fields Primary School



Elangeni School
Where the Sun Shines Through



St Michael's School

Next steps

- Adopting TAP's social thanking platform in schools can make a significant difference to staff wellbeing and school funding
- To learn more visit the Get Involved page on www.thankandpraise.com or contact james@thankandpraise.com



Remember to say thanks...
It only takes a TAP!

What is TAP?
TAP (Thank and Praise) is a platform on WhatsApp which makes it easy to thank and reward people working in health care and education.

How does it work?

1. Join TAP by registering your name on WhatsApp. Simply scan the QR code above or WhatsApp on an iPhone (4222).
2. Once registered, you will be able to contact TAP to thank your amazing team.
3. TAP will cover all your administrative and financial needs and provide TAP points, which can be redeemed with participating retailers.

TAP 
thankandpraise.com

 **Thanking
Amazing
Heroes**

James McLoughlin

TAP Director

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www.thankandpraise.com

Thank and Praise Ltd